

New Jersey's Leisure & Hospitality Industry

Prepared by:
New Jersey Department of Labor & Workforce Development
Office of Research & Information
Bureau of Labor Market Information
Winter 2019-2020



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New Jersey Leisure & Hospitality Highlights

- Food Service and Drinking Places accounts for 69 percent of L & H employment
- 24,000 establishments paid its 386,000 employees over \$10 billion in total wages, 4.5 percent of all private wages
- Three of 10 jobs located in 3 counties: Bergen, Middlesex & Monmouth
- Workforce younger than the average for all industries but aging since 1998
- Rate of job growth from 2016 to 2026 is faster than that projected for the state overall (15.1%, L&H vs. 6.6%, all industries)
- Provides workers with foundational skills in customer service, punctuality, and responsibility
- Offers substantial employment opportunities with part-time and temporary work plentiful



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Source: Quarterly Census of Employment and Wages, 2018 Annual Averages
2017 American Community Survey Public Use Micro-data Sample (5% Sample)
Prepared by: New Jersey Department of Labor and Workforce Development
December, 2019

New Jersey Leisure & Hospitality Industries

Arts, Entertainment & Recreation

Performing Arts and Spectator Sports

Museums, Parks and Historical Sites

Amusement, Gambling & Recreation

Accommodations and Food Services

Accommodations

Food Services and Drinking Places

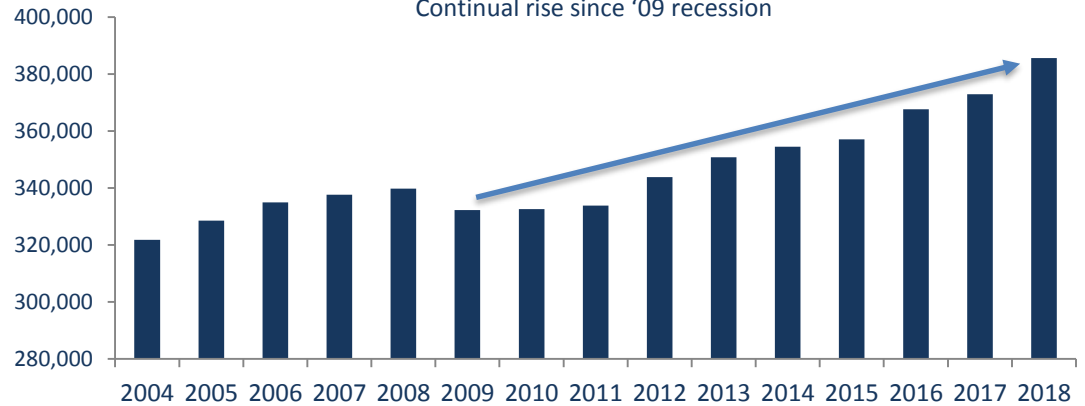


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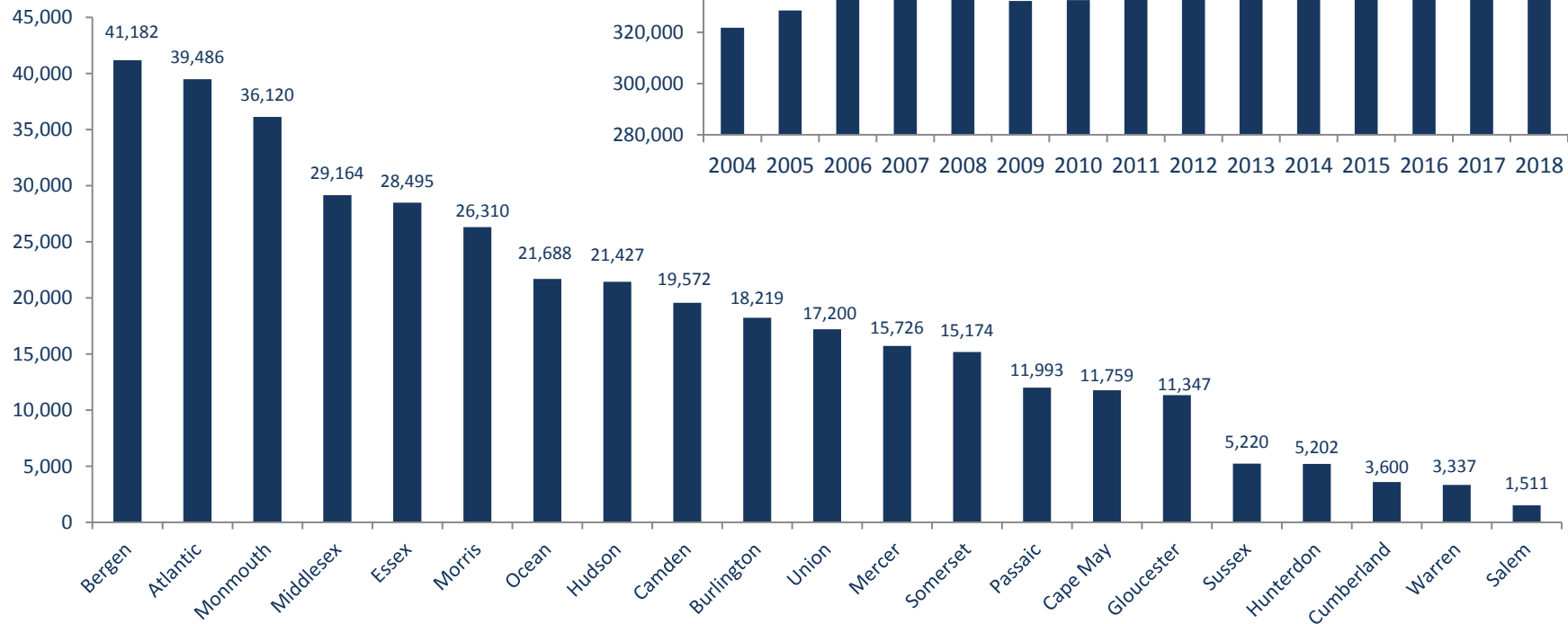
Employment

NJ 2004 - 2018

Continual rise since '09 recession



County 2018



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Source: NJLWD, Quarterly Census of Employment & Wages, Annual Averages
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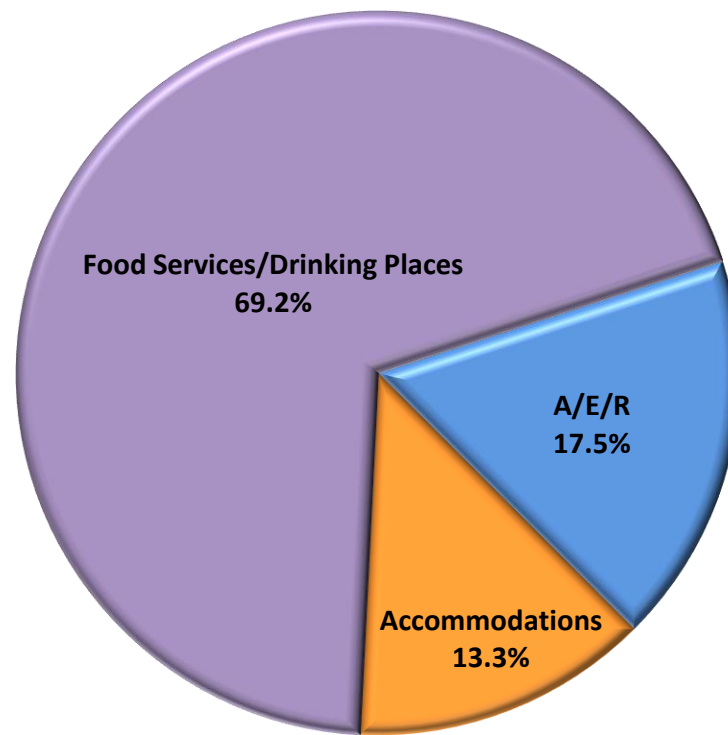
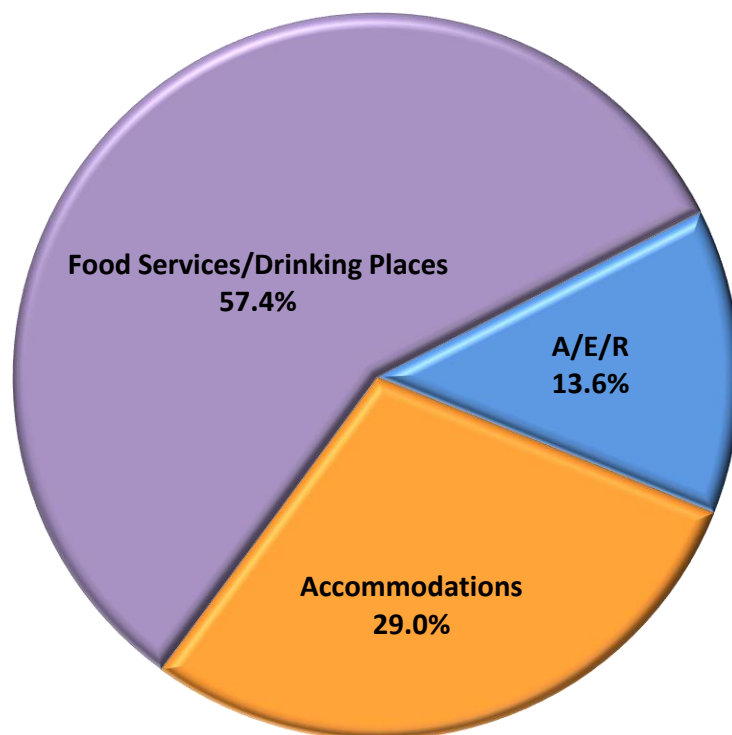
LANDSCAPE HAS CHANGED DRAMATICALLY

Employment of Components as a Percentage of Leisure & Hospitality

New Jersey, 1990 & 2018

1990

2018

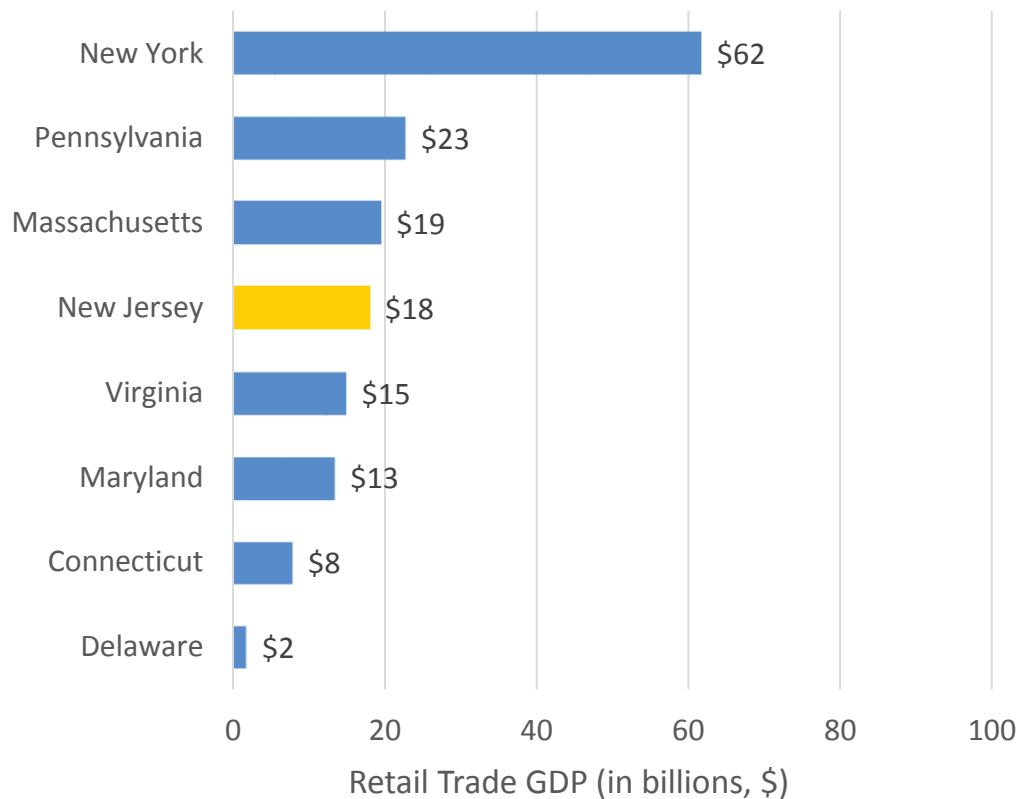


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Source: NJLWD, Current Employment Statistics, Annual Averages
Prepared by: New Jersey Department of Labor and Workforce
Development, December 2019

GDP from Northeast & Mid-Atlantic states

Gross Domestic Product from Leisure & Hospitality Selected States, 2018



NJ 4th contributing nearly \$18 billion,
10th highest in US

2.5 percent of US GDP in L & H

Tri-state area (NJ, NY & PA) 14.3% of US

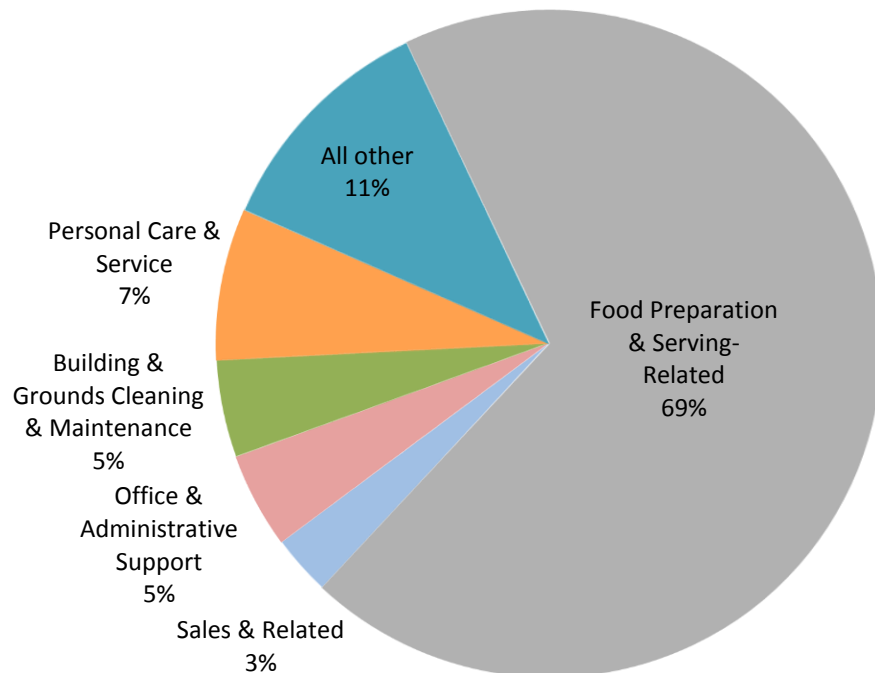


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Source: United States Bureau of Economic Analysis, GDP in Chained 2012 Dollars
Prepared by: New Jersey Department of Labor and Workforce Development
December, 2019

Employment by occupation type

Breakdown of Major Occupational Groups within Leisure and Hospitality Industry: New Jersey, 2018



Nearly 7 of 10 jobs involved with food preparation and serving-related (> 259,000)

Nearly 28,000 in personal care and service

“All Other” 11% includes: Arts, Design, Entertainment, Sports & Media; Transportation and Material Moving; Management and Protective Services



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Source: NJLWD, Occupational Employment Statistics Survey, May 2019
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Workforce has been aging for the last 20 years

65+ grew fastest at 139.4%



Biggest growth - 55-64



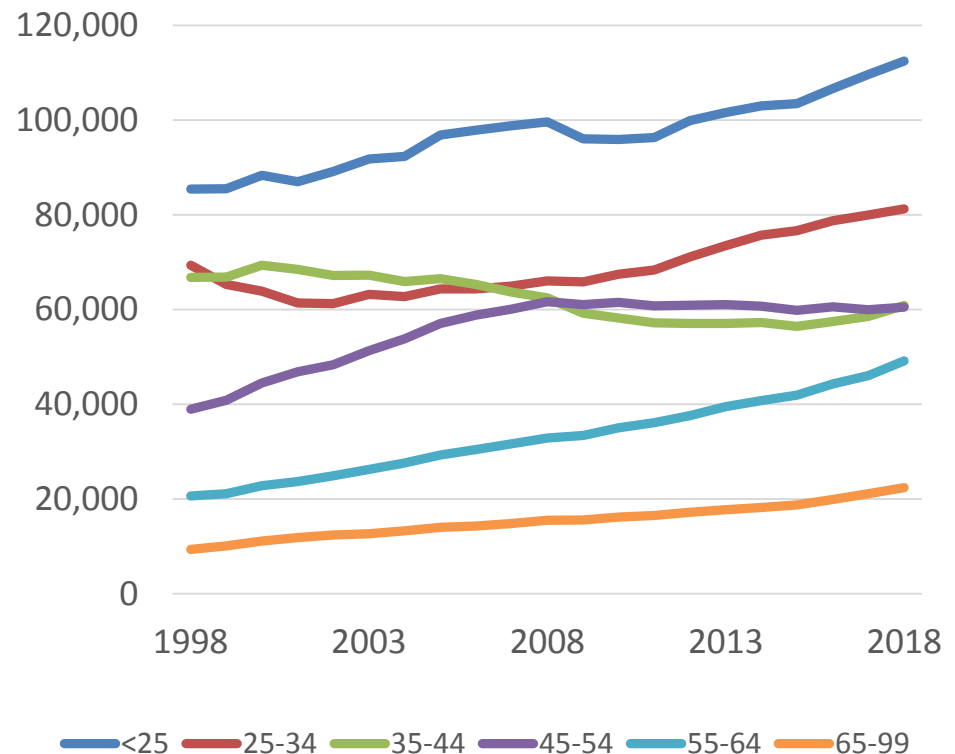
Biggest (only) decline - 35-44



Only 18.5 percent over 55



Breakdown of Workforce by Age
New Jersey: 1998 - 2018



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Source: United States Census Bureau, Quarterly Workforce Indicators
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NEW JERSEY LEISURE & HOSPITALITY INDUSTRY SECTOR CONTACT INFORMATION

Click [here](#) for more detailed analysis of this industry

New Jersey Department of Labor & Workforce Development

<http://lwd.dol.state.nj.us/>

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http://lwd.dol.state.nj.us/labor/lpa/LMI_index.html

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